

SCRIPTONOMY



STARTER DECK

Turning Complex Fintech Products
Into Content That Converts

Fintech content fails for one reason. TRUST.

Most teams ship content that is:

TECHNICALLY
SHALLOW

EXTREMELY
GENERIC TO
DIFFERENTIATE

COMPLEXITY
AVOIDANCE

DISCONNECTED
FROM
CONVERSION



Why typical content agencies lose in fintech

Authority Gap

Generic agencies don't understand the product enough to write with authority or technical precision.

Validation Failure

They can't validate claims with real data or implementation, losing the trust of sophisticated buyers.

Intent Mismatch

They miss buyer intent in technical search queries, producing safe content that nobody shares.

Our Wedge

How Scriptonomy differs from other



Domain Knowledge

Deep expertise in **markets, trading, and financial data products**. We speak your language fluently.



Implementation

We use **real APIs and workflows** to validate every claim. Our content is backed by working code.



Storytelling

Making complex products feel **simple, credible, and actionable** for high-intent buyers.

We write like

BUILDERS

not just copywriters.

What we deliver

Content assets mapped to real growth goals.

01

Technical Deep Dives

Prove your product works in the wild.

Working code snippets and real outputs built for engineers and technical decision makers

02

Company Blog Engine

Drive growth with your blog.

Build trust with content that simplifies your product and turns curious readers into loyal users.

03

Press Releases

Boost brand awareness with key audiences.

Scale B2B visibility with targeted press releases that spotlight your product and drive interest.

04

Product Use Cases

Motivate users to buy in.

Showcase value buy-in with strategic narratives that move high-intent buyers from interest to demo.

Explore what we can do

Proof of execution across deep tech, use cases, and blogs.

01

TECHNICAL DEEP DIVES

Some content is meant to rank and skim. This isn't that.

STOCK PRICE PREDICTION WITH QUANTUM MACHINE LEARNING IN PYTHON

Work behind it: problem framing, model pipeline design, experimentation narrative, limitations, clean walkthrough writing

What this piece does: takes a frontier topic and turns it into a grounded pipeline. It shows what's real, what's hype, and where the limits are.



CAUSAL AI FOR MARKETS: WHAT REALLY DRIVES STOCK RISK?

Work behind it: research synthesis, concept framing, real-world examples, visual structure, and editorial polish

What this piece does: shifts the reader from correlation thinking to causality thinking, without turning it into an academic paper. It's built to feel credible to serious market readers.



02

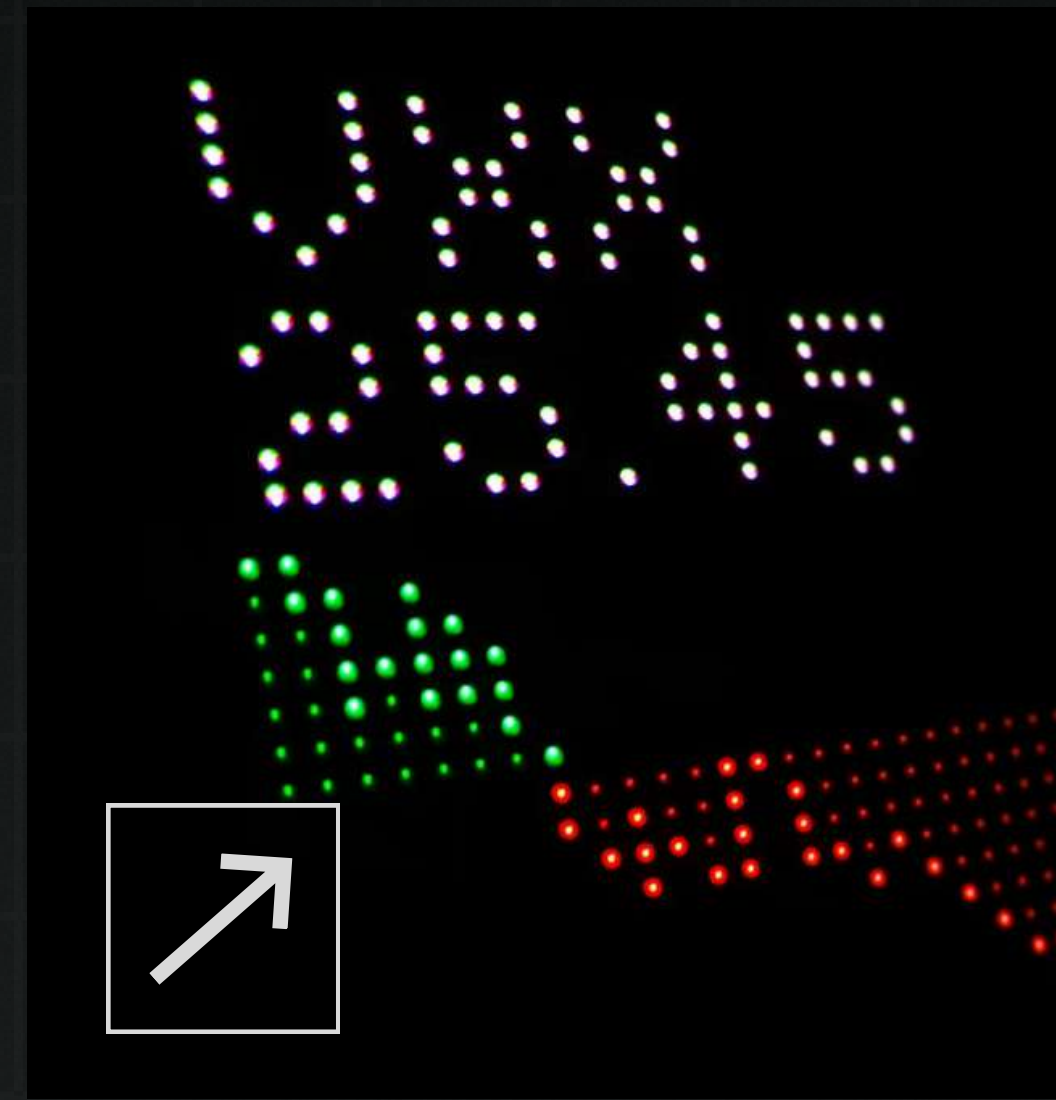
COMPANY BLOG ENGINE

Consistency is the strategy.
We build the system that
keeps shipping.

A COMPREHENSIVE GUIDE TO EFFECTIVE VOLATILITY PREDICTION USING GARCH-X

Work behind it: modeling workflow design, evaluation framing, step-by-step technical writing, product aligned narrative

What this piece does: acts as a flagship technical article that can anchor an entire volatility content cluster. It's built to rank, educate, and stay evergreen with refreshes.



TRACKING ESG TRENDS AND STOCK MOVEMENTS ACROSS SECTOR

Work behind it: narrative framing, data-backed reasoning, investor-friendly breakdown, evergreen structure that supports internal linking.

What this piece does: blends fundamentals with market behavior in a way that works for a broad investing audience. It's the kind of blog content that attracts top-of-funnel readers but still feels analytical.



03

PRODUCT USE CASES

When the product is complex, use cases sell better than features.

COMPREHENSIVE GUIDE ON FMP'S EARNINGS DATA API

Work behind it: workflow design, endpoint mapping to user intent, clarity-first structure, narrative that makes the product feel obvious to adopt.

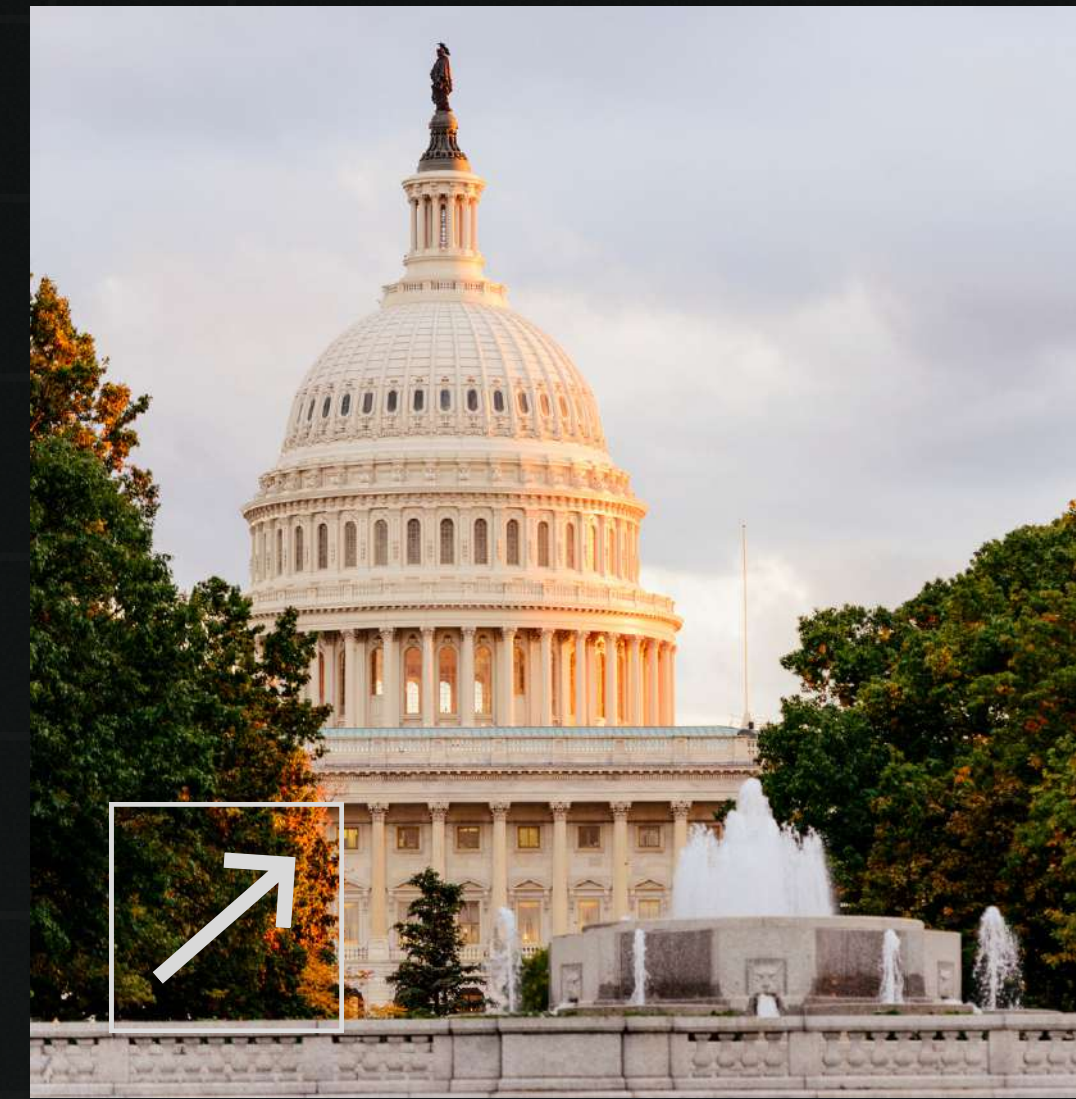
What this piece does: turns earnings and event data into a practical trading workflow. It's positioned like a product walkthrough, not documentation.



GUIDE TO BUILD A CONGRESSIONAL TRADING TRACKER USING FMP'S SENATE & HOUSE API

Work behind it: idea selection for virality plus utility, data to insight flow, step-by-step structure, product value surfaced naturally through the build.

What this piece does: takes a highly compelling market narrative and shows how to build a tracker around it. This is the type of use case that drives adoption because it feels instantly valuable.



Proof & Credibility

We live in this niche and deliver at scale.

High-Volume Depth

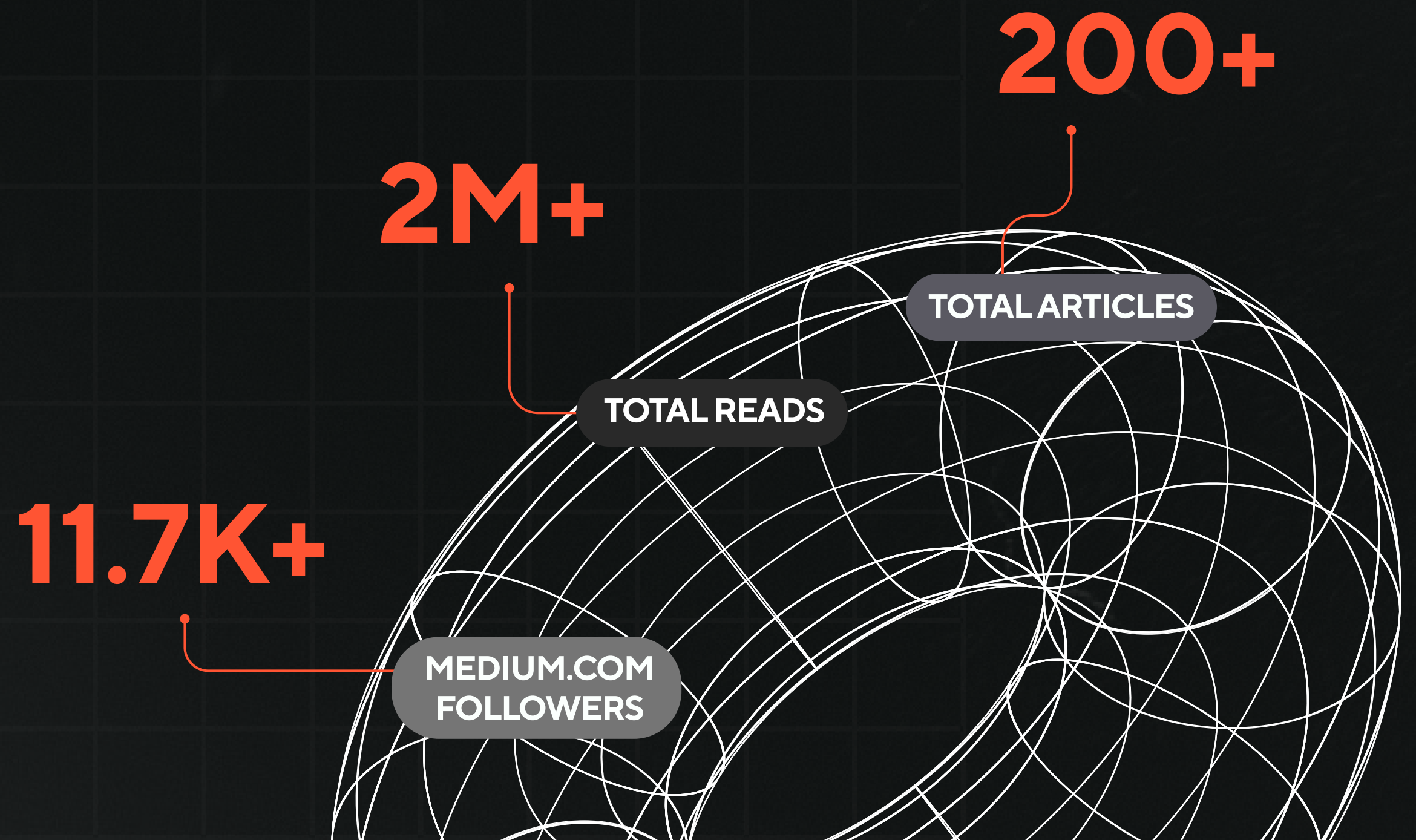
We build and ship technical content at high volume without losing depth or precision. Our work spans financial data providers and fintech products across multiple categories.

Audience Proof

Our authority is backed by long-term client relationships and a proven track record of engaging sophisticated financial audiences on platforms like Medium.

Publications Connections

Years of successful partnerships with high-quality publications ensure our articles are featured and distributed to a wider, high-quality audience.



Trusted by leading financial data
providers and fintech platforms.

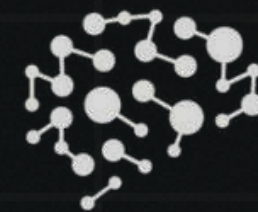


**EODHD
APIs**

Intrinio



Alpaca



FMP

BENZINGA



**ALPHA
VANTAGE**



inazon

taapi.io

**SPIDERROCK
PLATFORM**

thetadata

TraderMade®

TESTIMONIALS

Hear it directly from our clients.



"Scriptonomy helped us write multiple articles about our financial software products that were both insightful and educational.

Their passion for teaching readers about quantitative finance shines through their works.

We are excited to continue working with them on future content."

Tyler Cheeves
Product Manager, ORATS

Intrinio

"The team produces brilliant, well thought out content for Intrinio and gets the work done fast.

The articles are incredibly technical and a display of their deep knowledge of our industry.

If you are looking for a talented technical writing team, we couldn't recommend Scriptonomy more highly!"

Rachel Carpenter
CEO, Intrinio



**EODHD
APIs**

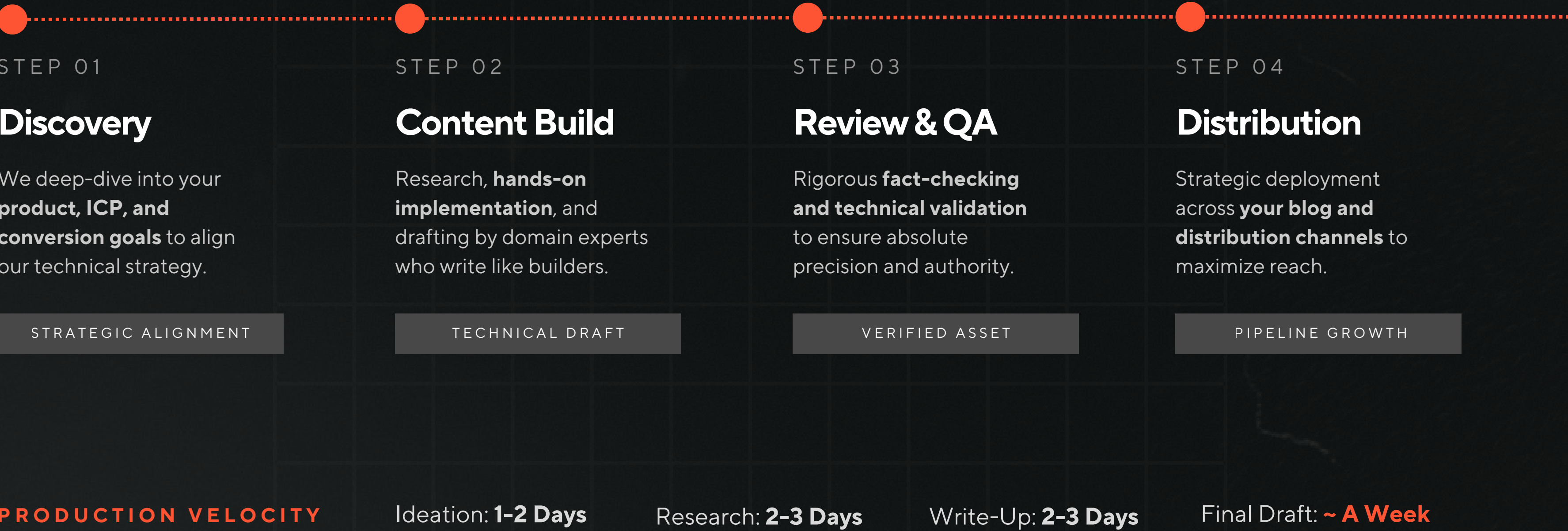
"Scriptonomy does a fantastic job finding new topics, researching deeply, and delivering high-quality content.

Their articles are valuable additions to our platform, and we appreciate the team's dedication and skill"

Nick Amosov
COO, EOD Historical Data API

How it works

Simplified for accuracy and speed.



Start seeing results now.

Select a path to bridge your technical trust gap.

OPTION A

Pilot Asset

One technical deep dive plus a full distribution pack. Perfect for testing the "builder-first" approach.

OPTION B

30-Day Plan

We map strategic angles, keywords, and a publishing calendar aligned directly to your sales funnel.

OPTION C

Retainer

A monthly cadence of high-authority content, technical refreshes, and multi-channel distribution.

Scriptonomy

TECHNICAL CONTENT
PRODUCT STORYTELLING
PIPELINE GROWTH

Book a strategy call

SCRIPTONOMY.COM

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